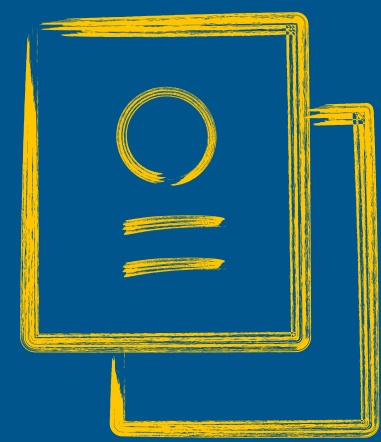


ARE YOU READY FOR ADOBE'S LICENSE RENEWAL?

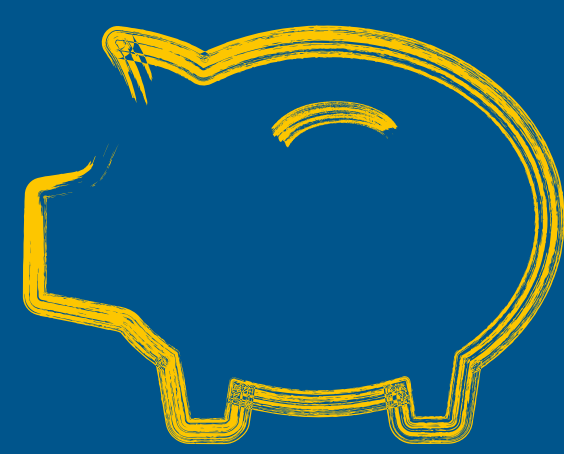


DON'T LOSE LEVERAGE BY BEING UNPREPARED



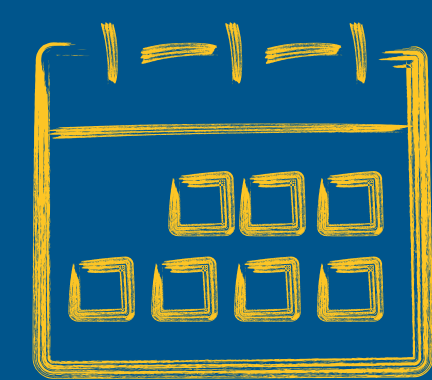
REVIEW YOUR EXISTING CONTRACT

- Find your contract end date.
- Determine whether an autorenewal clause is in place.
- Confirm timeframe and method for notice should you choose not to renew (some companies require 30–60 days written notice and give limited forms of receipt to acknowledge the notice).
- Are your licenses cloud (subscription) or perpetual (one-time)?



KNOW YOUR BUDGET

- What is your fiscal budget cycle?
- How does contract renewal fit into your fiscal budget?
- Leverage perpetual software licensing with ownership at a lower TCO.
- Consider replacing Adobe Acrobat with Kofax Power PDF for considerable cost savings.



CREATE YOUR TIMELINE

- Work backwards from the contract end date or notice date (whichever is sooner) to determine steps in your renewal timeline.
- Don't get into the 30 day pressure cooker. Stress can mount to renew through Adobe with audit threats and denial on price negotiation. Be ready with your decision and implementation plan in time for renewal or termination of your Adobe contract.

6
MONTHS

4
MONTHS

3
MONTHS

60
DAYS

30
DAYS

0
DAYS

REVIEW
CONTRACT AND
PRELIMINARY
MARKET
ANALYSIS.

REQUEST
PRICING AND
START TRIAL
PROCESS.

CONDUCT
INTERNAL
DEPLOYMENT
AND USER
TESTING.

FINAL DECISION
ON PRODUCT.
REQUEST
AGREEMENT
AND RESOURCES
FOR INTERNAL
TRAINING.

SCHEDULE
IMPLEMENTATION
AND DEPLOY.

CONTRACT
END



IT'S TIME TO EVALUATE AND COMPARE

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