

# WHY IT LEADERS ARE SAYING NO TO ADOBE

PDF software plays a crucial part in every enterprise business. Many companies use Adobe because they think it's the only option, but what has Adobe done for you lately?

Savvy IT leaders are seeking cost-saving alternatives with simpler licensing models that deliver benefits beyond the budget and across the enterprise. See how Adobe measures up to the competition.

**ADOBE® ACROBAT®**

**VS**

**KOFAX POWER PDF ADVANCED**

## LICENSING COSTS

Higher-cost software licenses and pressure at renewal time to move to a subscription plan or face audits.



Lower-cost, one-time license with maintenance with equal or better features and no audits—ever.

## IT OVERHEAD

Supporting multiple PDF software versions means higher IT support overhead and weighs down your staff.



IT staff manages a single PDF product—saving time and money.

## RISK MANAGEMENT

When users don't have the PDF features they need, they often take matters into their own hands—resorting to unauthorized software installs.



Lower cost means being able to get PDF features to more team members and doing away with risky workarounds and rogue software—lowering risk and IT overhead.

## OPERATIONAL EFFICIENCY

Complex interface often stifles firms' efficiency



Interface and integrated tools help firms increase margins and improve their client service.

## WHEN WAS THE LAST TIME YOU COMPARED PDF SOFTWARE?

Today, you have more than one best-in-class choice when it comes to PDF software. Kofax Power PDF Advanced is designed with savings, security and simplicity in mind.

[www.powerpdf.co.in](http://www.powerpdf.co.in)

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